



## **Congress Magazine survey results**

2020-11-09

**Conclusions from a survey conducted by Congress Magazine on 522 meeting planners from 35 countries on the impact of COVID-19 on the industry.**

The Congress Magazine in March-August 2020 conducted a series of surveys among meeting planners on the impact of COVID-19 on the industry. The cumulative results were released in mid-September. Below, there are the conclusions of one of the studies, they involved 522 meeting planners from 35 countries.

On average, each meeting organizer had to cancel 7.86 events and postpone 9.59.

60.9% believe that we should postpone all meetings in the coming months and 18.8% believe that we should cancel all meetings in the coming months.

70.3% of the organizers forbade all travel by their employees.

55% of meeting planners believe their chances of getting COVID-19 are MEDIUM, 29.9% believe they are LOW, and only 15.1% believe they are HIGH.

31.1% of respondents estimate a 40% decrease in their profits in 2020 due to COVID-19, 25.4% - 60% decrease and 22.1% - 80% decrease.

35.52% claim that in such difficult times what we need the most is the information, 26.64% believe we need ideas, 22.39% inspiration and 15.44% statistics.

Local authorities are currently the most trusted source of information for 40.3%, health professionals for 34.1%, news for 17.1% and social media for 3.1%.

38.5% of respondents believe that everyone working in the meetings industry will have to be tested for COVID-19 in the future.