

Safe events are possible

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Can trade fair be safe? - this is one of the most common questions asked by exhibitors and visitors after the government announced the next stage of easing restrictions.

The employees of the Trade Fair in Krakow have devoted the past weeks to developing standards for events that will take place in the new sanitary conditions. One thing is certain - it will be safe and comfortable while maintaining proper procedures.

This must be emphasized from the start. The reopening of the fair will bring numerous benefits in virtually every industry, it will facilitate the rebuilding of broken supply chains and contacts. Today, exhibitors can feel the real inability to present their products or promote the brand before a professional publication. And this audience, or visitors, craves contact with industry news and wants to be able to compare products and technologies. That is why the return to industry meetings is so important for the entire economy. It is possible thanks to the developed safety procedures.

Safer than in a shopping mall

After weeks of isolation, we can now visit shopping malls, restaurants, museums, cinemas, theaters and libraries again. Our social and cultural life is slowly coming back to normal. It is time for business to have a chance to reactivate. The fair is a place where representatives of many industries meet, for which participation in industry meetings is crucial for the given company's development. By applying the appropriate sanitary regime, distance between trade fair participants, business meetings can be safe. - Participants of our events have precise procedures, such as mandatory registration, thanks to which we know not only how many people are at the trade fair, but we also know who they are. We should also bear in mind that trade fairs are not mass events. They are business events, specific clients and representatives of various companies attend them - says Grażyna Grabowska, President of the Trade Fair in Krakow.

Cooperation with experts

The solutions proposed by the Trade Fair in Krakow resulted from the cooperation of experts and representatives of the trade fair and congress industry from around the world, in which the company's Management Board actively participated. Procedures have been developed based on, among others, WHO guidelines, OECD recommendations, EEIA (European Exhibition Industry Alliance) guidelines or UFI (Global Association of the Exhibition Industry) guidelines. The PIPT (Polish Chamber of Exhibition Industry) submitted its proposals on behalf of the fair organizers to the Ministry of Development. The proposals were included in the ordinance of the Council of Ministers of May 29, according to which, as of June 6, it is possible to organize fairs, exhibitions, congresses, conferences and meetings, provided that the appropriate conditions are met.

EXPO Krakow is ready to host guests

The EXPO Krakow International Trade Fair and Congress Center is ready to come back to life.



**Magiczny
Kraków**

The facility with an area of 14,000 m², consisting of modern exhibition halls and a complex of conference rooms, is entirely adapted to the organization of various types of business and commercial events. All spaces are made ready in accordance with the regulations of the Chief Sanitary Inspector. - We focus on making the trade fair a safe form of meeting. We will ensure the frequent disinfection of door handles, countertops, chairs, and hand disinfectants will be available in many places. Huge space allows for an appropriate distance between meeting participants to be maintained, and an exceptionally large cubature of the facility and ventilation system management through a powerful tool, the BMS (Building Management System), ensure operation with a 100% air exchange. We are ready to automatically count people coming in and even to measure their temperature with infrared cameras. - ensures Marcin Bugajski, the Administrative and Technical Director of the Facility.

<https://expokrakow.com/gb/health-safety-policies.html>