Magiczny Kraków

Welcome to the Poland: Online Site Inspection

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Looking ahead at “post-coronavirus” times, the Polish Tourism Organisation – Poland Convention Bureau has launched the first edition of Poland: Online Site Inspection, a comprehensive online guide for meeting planners.

It allows event organisers to interactively and individually explore the many congress, conference and event facilities Poland has to offer – from anywhere in the world and at any time.

As a result of the ongoing coronavirus pandemic, new regulations were introduced to prevent the disease from spreading. As a result, many organisers are announcing their plans to reschedule meetings and events to a later date. In addition, some events are undergoing rearrangement and will apply a different formula, taking advantage of available online tools.

Municipal and regional convention bureaux regularly monitor the situation in particular cities and regions. Supported by Poland Convention Bureau of Polish Tourism Organisation the CBs implement new solutions intended to help destinations stay relevant among foreign and Polish meeting planners.

- Our meetings guide is an introduction to the conference and events potential of Poland. It contains information about the best and most highly recommended venues and service providers operating in Poland. In addition, we would also like to encourage all meeting planners to contact the regional and city convention bureaux – local experts who are happy to help with any MICE-related request - comments Robert Andrzejczyk, President of the Polish Tourism Organisation.

Set in the heart of Europe, Poland has at its disposal all the assets required for the meetings sector’s intensive development and for drawing more international events of all scope. Among them mention is certainly due to state-of-the-art hotels, numerous conference and exhibition centres, unique venues, first-rate transportation infrastructure, as well as organisations and companies ready to provide professional services aimed at business meetings in all size groups.

Intangible goods, cultural offerings, unmatched ambience and atmosphere all constitute major high points of Polish cities seeking the attention of tourists, meeting organisers, and investors.

Virtual events might be all the buzz right now, but we believe that planners are eager to get back to face-to-face meetings as soon as possible. Poland will wait for you!

#PolandOnlinelSiteInspection
#Polandwillwait