



Krakow awarded in the Meetings Star 2019 ranking

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Since 2010, the editors of Kongres Magazine have presented the ranking of the best European business destinations in Europe - Meetings Star Awards.

In this year's ranking, Krakow was awarded in two categories: THE BEST DESTINATIONS IN NEW EUROPE - taking 9th place and the L Destination (L MEETING DESTINATIONS) which can host a maximum of 2,000 congress participants. In the second ranking, the capital of the Malopolska Region took 4th place, following Ljubljana, Zagreb, Tallinn* and the Hague*.

The destination position in the ranking depends on the total number of points awarded by more than 1,200 European meeting planners who assess different destinations in a survey consisting of 75 criteria.

In 2018, the Meetings Star Award, celebrated their 10th anniversary together with b2b Conventa meetings. During this time, the Meetings Star ranking became recognizable among meeting organizers.

The awards will be presented during the Conventa Trade Show 2020 in January 2020 in Ljubljana.

Below you can find the ranking of cities, along with the number of points awarded:

The Best Destinations in New Europe:

- Prague (4.70)
- Athens (4.50)
- Warsaw (4.48)
- Budapest (4.44)
- Ljubljana (4.43)
- Zagreb (4.42)
- Dubrovnik (4.39)
- Tallinn (4.36)
- Krakow (4.32)
- Bratislava (4.29)

XL Destinations (XL Meeting Destinations, whose conference facilities enable



organizing events for over 2,000 people)

- Vienna (4.76)
- COPENHAGEN (4.72)
- Zurich (4.71)
- Munich (4.70)
- Edyndurg (4.64)
- Prague (4.64)
- Berlin (4.61)
- Barcelona (4.56)
- Athens (4.50)
- Warsaw (4.48)
- Budapest (4.44)

L Destinations (L Meeting Destinations, whose conference facilities enable organizing events for up to 2000 people)

- Ljubljana (4.43)
- Zagreb (4.42)
- Tallinn (4.36)
- The Hague (4.36)
- Krakow (4.32)
- Venice (4.31)
- Bratislava (4.29)
- Graz (4.27)
- Vilnius (4.26)
- Thessaloniki (4.26)



- Innsbruck (4.19)
- Salzburg (4.16)

M Destinations (M Meeting Destinations whose conference facilities enable organizing events for up to 1200 people)

- Dubrovnik 4.39
- Bled 4.09
- Schladming 4.09
- Opatija 4.04
- Portorose 4.03
- Rovinj 4.02
- Klagenfurt 4.01
- Villach 4.00
- Maribor 3.95
- Split 3.90
- Trieste 3.89

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