



**Magiczny
Kraków**

City Helpers on the streets of Kraków

2021-08-23

In July and August City Helpers will appear on the streets of Kraków to assist tourists and everyone else visiting. Their task will be not only to provide information and promote local events, but also to catch inappropriate behavior in the Old Town Cultural Park and Kazimierz. And all this in the spirit of responsible, sustainable tourism, which is determined, among others, by harmonious coexistence of visitors and residents.

The City Helpers project is part of the city's Sustainable Tourism Policy 2021-2028. The action is a continuation of the #RespectKrakow initiative launched in 2019 by the Tourism Department of the Municipality of Kraków in cooperation with the Plenipotentiary of the Mayor of Kraków for Culture and the Department of Culture and National Heritage of the Municipality of Kraków. The City Helpers project is supervised by the Krakow Cultural Forum.

City Helpers' role is to support Kraków's image as a welcoming and open city, but also to communicate the rules of sharing the most valuable space where residents, entrepreneurs, administrators of city buildings and squares, and domestic and foreign tourists intersect. We want everyone to feel safe in the city and at the same time to have a sense that it is a shared space and that it is important to maintain its balance.

[See City Helpers flier](#)