

## Welcome to Krakow – 2016 World Youth Day – Meet the Host City

Hello, Welcome to Krakow,

We are happy and honored to welcome you in Krakow, 2016 World Youth Day Host City and one of the most beautiful, vibrant and famous cities of Poland.

It is a great opportunity to explore the city that attracts more than 10 million tourists every year, scores top positions in tourist and business rankings and creates an outstanding cultural offering.

The attraction is not just the splendid architecture and the treasures of art – reminders of the times when Krakow was a royal capital city – but also the unique ambience of the former Jewish district and the masterpieces of Polish Art Nouveau. However old and beautiful it is, Krakow is not limited to its monuments and museums. Thanks to an amazing density and variety of festivals, concerts, restaurants, and cultural events, Krakow sparkles with life. Krakow is the city of youth, with almost 200 000 students from all around the world studying at 23 universities every year

### **We invite you to explore Cracow the city of culture, business and tourism, where the tradition meets the modernity**

Top facts about the city

- Since 1978 Krakow, with its Old Town and the Kazimierz district listed on the UNESCO World Heritage List,
- With approx. 10 million visitors every year, ranks top position in most travel rankings in Europe, got Zoover Award for the Best European City Trip 2015
- It is Europe's best outsourcing destination and number 9 in global ranking by Tholons Top 100 Outsourcing Destinations  
[http://www.tholons.com/TholonsTop100/pdf/Tholons\\_Top\\_100\\_2016\\_Executive\\_Summary\\_and\\_Rankings.pdf](http://www.tholons.com/TholonsTop100/pdf/Tholons_Top_100_2016_Executive_Summary_and_Rankings.pdf)
- Listed as “European Cities & Regions of the Future 2016/2017” by Financial Times fDi
- Hosts more than 100 film, music, literature and art festivals every year, some with global impact (like Music Film Festival)
- Is a leading educational center of Poland and Central and Easter Europe with approx. 200 000 students studying every year at 23 universities

### **What to see in Krakow? Krakow's best known historic landmarks.**

The city boasts hundreds of historical buildings, from medieval churches to Art Nouveau edifices. Krakow's most popular ancient monuments are Wawel Royal Castle (Zamek Krolewski na Wawelu), Wawel Cathedral (Katedra Wawelska), St. Mary's church (Kosciol Mariacki), Collegium Maius, Cloth Hall (Sukiennice), Barbican (Barbakan), St. Florian Gate (Brama Florianska), Tyniec Abbey (Opactwo

Tynieckie), and Old Synagogue (Stara Boznica). There are also more than 36 museums, from National Museum, to Modern Art Museum.

**Media Center will be operating throughout the whole World Youth Day 2016 (WYD2016)**

For any information about WYD 2016 please check the <http://www.krakow2016.com/en/>

For more information about Krakow please check :

- City website [www.krakow.pl](http://www.krakow.pl)
- Krakow on [Facebook](#)
- Twitter [krakow\\_pl](#)
- Photos of Krakow to [download](#)

We wish you enjoyable time in Krakow!

Press Office

The City of Krakow