



## **About us**

2019-05-20

**Krakow Convention Bureau - your best partner in Krakow.**

**We are an experienced team full of enthusiasm and energy. Our goal is to ensure your meeting is organised professionally, and to make the memories of your meeting lasting and unique.**

## **STRUCTURE:**

The KRAKOW CONVENTION BUREAU (KCB) has been operating since 2004 within the Urban Municipality of Krakow – Krakow Municipal Office on a non-profit basis. It currently operates as part of the Department of Tourism.

### **MISSION:**

Building Krakow's image and presenting its resources and values, owing to which the City is an important player in the international meetings industry.

## **ACTIVITY:**

- Participating in international fairs
- Attracting new meetings and business events to Krakow
- Realising trips / study tours for foreign journalists and organisers of meetings and business events including conferences, conventions, and incentive trips
- Cooperating with foreign media and posting articles and advertisements promoting Krakow as a business destination
- Establishing and maintaining contacts with local businesses in the meetings industry, such as PCO, DMC, hotels, guide services, transportation and catering
- Establishing cooperation with Krakow's academic community, inter alia in the Polish Congress Ambassador Programme
- Gathering and preparing statistical data on meetings and business events taking place in Krakow and Małopolska
- Maintaining constant co-operation with international organisations and associations of meetings industry professionals
- Publishing and distributing information and promotional materials

## **LOCATION:**