



**Magiczny
Kraków**

Hyatt Announces Plans for Hyatt Place Krakow

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Hyatt Hotels Corporation (NYSE:H) announced today that a Hyatt affiliate has entered into a franchise agreement with 3M Hotels Group for the first Hyatt hotel in Krakow, marking the return of the Hyatt brand to Poland. Hyatt Place Krakow will feature 216 spacious guestrooms and will be managed by Hotel Professionals Management Group. The hotel is expected to open in 2021.

The Hyatt Place brand is rooted in extensive consumer insights indicating that guests seek stylish, comfortable, seamless experiences that accommodate their lifestyles and familiar routines. To embody this, the brand offers casual hospitality and purposeful service in a smartly designed, tech-forward and contemporary environment. The Hyatt Place project in Krakow reflects the brand's strong momentum in the fast-growing select service category as Hyatt Place hotels continue to expand across Europe, in particular, by way of franchise agreements.

The hotel will be located in an upscale neighborhood west of the city center, just a 15-minute walk to the famous National Museum, which houses Da Vinci's "Lady with an Ermine," the Jagiellonian University and the Old Town. With the tram station conveniently located right in front of the hotel, Hyatt Place Krakow will be within minutes of the city's main attractions. Henryk Reymont Wisla Stadium and Cracovia Stadium are also located nearby. Guests who are looking for a more relaxed experience can explore the beautiful parks of Krakowskie Błonia and Jordana, which will be at the doorstep of the hotel.

Hyatt Place Krakow will boast approximately 300 square meters of practical meeting space and a 180-square-meter workout area connected to a relaxation zone offering dry and steam saunas. The new hotel will also host two food and beverage outlets, the Zoom restaurant and the Lobby Bar

Source: hospitalitynet.org