

## **Poland Convention Bureau's recommendation of the Polish Tourist Organization for the Krakow Convention Bureau**

2018-11-09

**We are very pleased to announce that the Krakow Convention Bureau, as the Regional Congress Bureau, has again received the Poland Convention Bureau's recommendation from the Polish Tourist Organization.**

The recommendation is a formal confirmation of the comprehensive and professional operations of the Krakow CVB. Krakow is a magical place. The royal capital, the historic meeting room and the city where modernity meets the past. Krakow is home to numerous congresses, festivals, and business people creating new ideas. The Krakow Convention Bureau, on the other hand, is a professional partner who will help to get and organize every event. That is why it is worth cooperating with them - highlights Krzysztof Celuch, Head of Poland Convention Bureau.

The certificate was handed to Małgorzata Przygórska-Skowron, the manager of the Krakow Convention Bureau, operating within the structure of the Department of Promotion and Tourism of the City of Krakow.

The purpose of the recommendation program is to systematize the functioning of urban Convention Bureau. The Regional Congress Offices are the first contact points for those seeking information about the conference potential of a city and a region, thus building its image.

In order to receive recommendations, an appropriate set of documents should be sent to prove professionalism in the conduct of your activities, including, but not limited to, the statute for the establishment of the Convention Bureau, the RFP form, the marketing plan for the current year, or positive recommendations from at least three different foreign parties.

Obtaining recommendations provides the possibility for promotion in publications prepared by the Poland Convention Bureau of the Polish Tourist Organization and on the following web pages: [www.poland-convention.pl](http://www.poland-convention.pl), [www.pot.gov.pl](http://www.pot.gov.pl). It also enables participation in fair events at the PTO stand, receiving inquiries for the organization of conferences or co-organizing study visits.

Six Regional Congress Offices in Poland are certified by the Polish Tourist Organization with the Poland Convention Bureau Certificate.