



**Magiczny  
Kraków**

## **Sheraton Hotels & Resorts announces recognition of Sheraton Krakow Hotel as the first “Sheraton Grand” in Poland**

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**On May 9th, Sheraton Hotels & Resorts announced today the designation of Sheraton Krakow Hotel as a Sheraton Grand Krakow welcoming it to the brand’s new premier tier of hotels recognized for their enticing destinations, distinguished designs, and excellence in service and guest experiences.**

Joining 25 other Sheraton Grand properties worldwide, Sheraton Grand Krakow is the first Sheraton Grand property in Poland, ideally located on the bank of Vistula River and a foot away from the famous Wawel Castle. The hotel is undergoing a major restoration which will be completed at the beginning of 2017.

Sheraton Grand is one of many initiatives currently underway for Sheraton 2020, a comprehensive plan designed to solidify Sheraton as a leading global hotel brand of choice, everywhere.

“We are thrilled to build on the brand’s proud heritage in East and Central Europe through launching our first Sheraton Grand in Poland” said Thomas Willms, Senior Vice President Starwood Hotels & Resorts and Regional Director East and Central Europe. “The Sheraton Grand Krakow highlights our commitment to the Polish market where we already have six successful hotels and plan to further grow our portfolio.”

Boasting spectacular views over the Vistula River and Wawel Castle, Sheraton Grand Krakow offers 232 rooms and suites fully renovated. All premium rooms have been beautifully restored featuring residential design flexible for work and play. London based designer Alex Kravetz, has created elegant spaces with the use of high quality materials and custom designed furniture. Various textures and furnishings were composed to create a sophisticated layered detailing in all elements of the design. The sense of heritage is expressed through patterns and uniquely commissioned art pieces by a local artist. Lighting was also key to the design creating several atmosphere setting possibilities including making the room brighter or moodier depending on the time of day. The Sheraton Grand Krakow also features refreshed meeting facilities ideal for social gatherings and galas and offers four restaurants and bars including the famous Roof Top Terrace Bar & Lounge.

“The entire management team and hotel associates have been gearing up for this special designation which is a great recognition of the memorable service experiences that we provide to our guests. We are all very proud to become a true flagship property for the brand in East and Central Europe. The renovated rooms look amazing and we are happy to further elevate the guest experience in our hotel” – said Angela Saliba, general manager of Sheraton Grand Krakow.