



**Magiczny  
Kraków**

## **Routes Europe conference in Krakow!**

2017-05-25

**1,200 experts from the aviation industry, 110 airlines, 350 airports, 45 esteemed specialists in the tourism industry, more than 5,000 business meetings arranged and 20 international speakers - such are the numbers used to describe the 11th edition of Routes Europe, which is the largest and most prestigious conference of the aviation industry. The event took place from 24 to 26 April at the Krakow EXPO.**

One of the major points of the programme of the conference was the Europe Routes Marketing Awards gala ceremony, which took place at the ICE Congress Centre in Krakow. Let's remind ourselves that the award in this competition in 2013 and 2014 was awarded to the airport in Balice -Krakow Airport.

The Routes Europe conference is a unique opportunity to meet numerous representatives of airlines, airports and authorities related to tourism, including low-cost and national carriers. Participation in the conference provides an opportunity to establish business relationships with the most influential aviation industry professionals from around the world.

The presence of this event in our city is particularly important for the development of Krakow in the field of business tourism. Moreover, the organization of the event in the capital of the Małopolska Region can significantly affect the expansion of the number of flights to and from Krakow.

The host of this year's edition of Routes Europe is Krakow Airport. Partners of the event are the City of Krakow and the Małopolska Region.