

## **Krakow EXPO with MP Power Awards!**

2016-05-12

**We have a great pleasure in announcing that the Krakow EXPO has been recognised as the best Polish multifunctional venue! On March 18th in Warsaw it earned the title of MULTI VENUE 2015. What decided the success of the Krakow centre? See the 3 key reasons below!**

MP Power Venue is a competition for the best event infrastructure, while its winners can boast of an extraordinary potential to organise a variety of events. Why did the International Exhibition and Congress Centre, Krakow EXPO win the prize this year?

### **1. Multifunctional Krakow EXPO**

The Krakow Exhibition and Congress Centre is a classic multi-functional venue, namely a facility that makes it possible to combine the organisation of various forms of meetings in one location. A trade fair, a conference, a fashion show, a banquet, a concert or even an extreme sports show can be organised simultaneously during the same period of time. The jury recognised the versatile organisational potential, the attractiveness and multi-functionality of the venues, the applied logistic and technical solutions, as well as the team's readiness to adapt to the needs of the organisers of diversified events.

### **2. The 20th anniversary of the Krakow Fair company (Targi w Krakowie)**

When establishing the Krakow EXPO, the Krakow Fair company – the exclusive owner and operator of the venue – focused on its multi-functionality and ease of preparation and organisation of a variety of events.

20 years of business activity and a great knowledge of the needs of the MICE sector makes it possible to meet the expectations of even the most demanding organisers from among the international group of company customers.

### **3. “Success starts with a meeting”... in Krakow**

Krakow uniquely combines all the elements that are essential for the organisers of a variety of meetings: an interesting culture, a tradition as well as modernity, a central location in Europe, a well-developed communication network and a huge hotel base. With such a modern facility, which can change, just like a chameleon, with the implementation of new projects, the city is second to none.

For these reasons, this year, the Krakow EXPO is capable of hosting the biggest events – from international congresses, to entertainment festivals and trade fairs attracting tens of thousands of participants.

More information at the website: [www.expo.krakow.pl](http://www.expo.krakow.pl)