

## **UBS**

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UBS has existed for over 150 years, operates in over 50 countries (including the most important financial centres) and employs around 62,000 employees. The main offices of UBS are located in Zurich and Basel, Switzerland. UBS provides private and corporate banking services to individuals, corporations and institutions around the world.

UBS in Kraków is one of the divisions of the international corporation, with an office in Kraków Business Park in Zabierzów and in Green Office in Kraków. Since 2007, it has played an important role in the implementation of the company's strategy based on the achievement and maintenance of the leading position among financial institutions in the world. Now the Kraków-based entity employs around 700 persons divided into teams that closely co-operate with other divisions of the company worldwide and conducts activities in areas such as: finance, HR, law, risk, project management or IT.

UBS takes part in the following projects of the Municipality of Kraków: **Business4You inKRK!**, **StartUp inKRK!** and **Tra-inKRK!**

As far as the StartUp inKRK! project is concerned, UBS co-operates with the AIP Kraków (Academic Business Incubators Kraków) Foundation.

### **AIP Kraków (Academic Business Incubators Kraków)**

As a part of the Polska Przedsiębiorcza Foundation and the nationwide Inkubatory.pl network, AIP Kraków has supported the development of young entrepreneurs in the Małopolska region for over 10 years. In Kraków itself, it runs four business incubators (at Kraków University of Economics, Agricultural University of Cracow, the Andrzej Frycz Modrzewski Krakow University and the Tischner European University), in which over 200 young companies are now developing. For the last few years, AIP Kraków has provided support to over 1,000 persons; many of them have developed and continue to run successful businesses, mainly in the SME sector.

AIP Kraków is engaged not only in the registration of businesses, accounting, legal and administrative support or the provision of office premises to young companies, but also the organisation of training courses and workshops in entrepreneurship and the creation of easier opportunities for young entrepreneurs to establish contacts and meet investors and business mentors. The flagship meeting of AIP Kraków, which is an integration opportunity for young entrepreneurs, experienced business owners and persons interested in entrepreneurship, is AIP StartUp Mixer, which has been organised regularly since 2012. For more information, see [www.aipkrakow.pl](http://www.aipkrakow.pl) or [www.facebook.com/aip.krakow](https://www.facebook.com/aip.krakow)